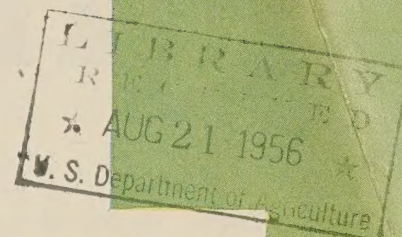


62.83



1957 All-America Winner



©

**Floribunda Rose WHITE BOUQUET (Plant Pat. 1415)**

A lovely new cluster-flowering Rose, perfect for beds and borders. Free blooming, healthy and very attractive over a long season. Spicy scent.

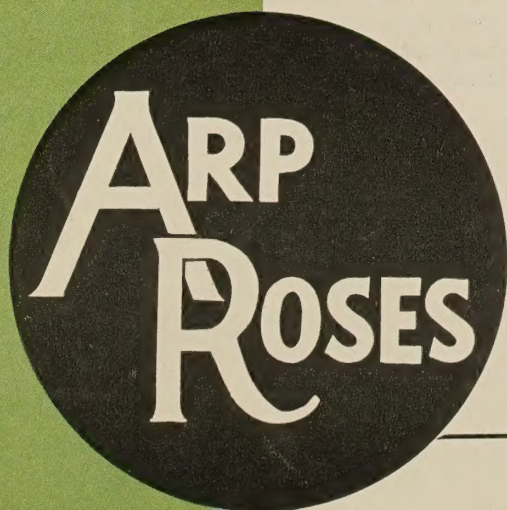
**Fall 1956 • Spring 1957**

## *Wholesale Price List*

**ARP NURSERY COMPANY**

**P. O. Box 3338**

**TYLER • TEXAS**





# ARP GROWN ROSES



## Terms—Wholesale

2% 10 days, 30 days net to customers with established credit. If credit has not been arranged or previously established, terms are understood to be 25% cash with order, balance before shipment. Cash orders bareroot packed free, others packed at cost of materials (Large Rose Box \$3.50; Medium Rose Box \$2.50; Large Pecan Bale \$3.00; Medium Pecan Bale \$2.00).

This price list supersedes earlier quotations and covers first-class stock F.O.B. Arp, Texas. Satisfaction on delivery, true varieties and full grades are guaranteed. Unsatisfactory delivery must be reported immediately. The Arp Nursery warrants to the extent of the purchase price that nursery stock sold is true-to-name and as described within recognized tolerances. Seller gives no other or further warranty, express or implied, and will under no circumstances be liable for more than the invoice value at the time of purchase.



Another new queen, beautiful Gail Hudson of Tyler, University of Texas co-ed, will reign over the 1956 Texas Rose Festival, Oct. 19-21. Gail was Pink Frost Queen of the 1956 Dallas Garden Show.

## *Lemon Chiffon*

### **The Yellow Rose of Texas**

(Plant Pat. 1241)

We are proud to be the introducers of this early-flowering hybrid tea rose. It resulted from a cross of two widely disseminated and popular yellow varieties, Soeur Therese and Golden Dawn. The bushy, compact plant continues to bloom abundantly through summer heat. Long-pointed buds, usually one to a stem, open to 3½ to 4-inch, solid lemon-yellow flowers. Retains its rich color very well because the petals have such good substance. Fragrance, rare in yellow roses, is admirably strong and spicy. The picture shows the double petalage and furled bud. It is a moderately tall bush rose, thickly branched and slightly spreading. Blooms freely and continuously all through the season.

Queen of the Texas State Fair Rose Show, it was honored in new fashions by Sakowitz, of Houston. Truly the Yellow Rose of Texas.





CLEAN FRESH APPEALING CONVENIENT FOR SALES DISPLAY

## PATENTED VARIETIES

(Arp-grown, and sold under license from the Plant Patent Owners) Trade Discount on All Packaged Patented Rose Varieties: DELUXE RANCH HOUSE Pack, 40%.



Sell At Each	RED	HYBRID TEAS	Deluxe Ranch House Cost
\$2.25	Charlotte Armstrong. Pat. 455.		\$1.35
2.50	Chrysler Imperial. Pat. 1167.		1.50
2.25	Mirandy. Pat. 632.		1.35
2.25	New Yorker. Pat. 823.		1.35
2.25	Nocturne. Pat. 713.		1.35
1.75	Rubaiyat. Pat. 758.		1.05
2.50	Zulu Queen. Pat. 363.		1.50
	WHITE		
2.25	Blanche Mallerin. Pat. 594.		1.35
1.75	Rex Anderson. Pat. 335.		1.05
2.00	Sleigh Bells. Pat. 1004.		1.20
	PINK		
2.25	Enchantment. Pat. 737.		1.35
2.25	First Love. Pat. 921.		1.35
2.50	Helen Traubel. Pat. 1028.		1.50
1.75	Kath. T. Marshall. Pat. 607.		1.05
2.50	Pink Frost. Pat. 1269.		1.50
2.25	Show Girl. Pat. 646.		1.35
2.00	Suzon Lotthe. Pat. 934.		1.20
2.00	Symphonie. Pat. 958.		1.20
2.50	Tiffany. Pat. 1304.		1.50
	YELLOW		
2.00	Diamond Jubilee. Pat. 824.		1.20
2.00	Fred Howard. Pat. 1006.		1.20
2.00	Golden Scepter. Pat. 910.		1.20
2.50	Lemon Chiffon. Pat. 1241.		1.50
2.25	Lowell Thomas. Pat. 595.		1.35
2.50	Peace. Pat. 591.		1.50
2.50	Sun Valley. Pat. 1135.		1.50
	TWO-TONE		
2.25	Forty-niner. Pat. 792.		1.35
2.50	Love Song. Pat. 1360.		1.50
1.75	McGredy's Sunset. Pat. 317.		1.05
2.75	Mojave. Pat. 1176.		1.65

Sell At Each	CLIMBERS	Deluxe Ranch House Cost
\$2.50	Cl. Crimson Glory. Pat. 736.	\$1.50
2.50	Cl. Goldilocks. Pat. 1090.	1.50
2.25	Cl. Peace. Pat. 932.	1.35
2.00	Dr. J. H. Nicolas. Pat. 457.	1.20
2.25	Dream Girl. Pat. 643.	1.35
2.75	Gladiator. P.A.F.	1.65
3.00	Golden Showers. P.A.F. 1957 AARS.	1.80
2.50	High Noon. Pat. 704.	1.50
	GRANDIFLORA	
2.75	Montezuma. Pat. 1383.	1.65
2.50	Queen Elizabeth. Pat. 1259.	1.50
2.50	Roundelay. Pat. 1280.	1.50
	FLORIBUNDA	
1.75	Betty Prior. Pat. 340. Pink.	1.05
2.50	Circus. Pat. 1382. Bicolor.	1.50
1.50	Donald Prior. Pat. 377. Red.	.90
2.00	Fashion. Pat. 789. Coral.	1.20
2.00	Geranium Red. Pat. 811. Red.	1.20
1.75	Goldilocks. Pat. 672. Yellow.	1.05
2.00	Jiminy Cricket. Pat. 1346. Tangerine.	1.20
2.00	Ma Perkins. Pat. 1143. Pink.	1.20
1.75	Pinocchio. Pat. 484. Pale pink.	1.05
1.75	Red Pinocchio. Pat. 812. Dark red.	1.05
2.75	Spartan. Pat. 1357. Orange.	1.65
1.50	Summer Snow. Pat. 416. White.	.90
2.00	Vogue. Pat. 926. Cherry-red.	1.20
2.50	White Bouquet. Pat. 1415. 1957 AARS.	1.50
1.50	World's Fair. Pat. 362. Red.	.90

## RANCH HOUSE ROSE BUSHES

### Patented No. 1 Roses

TRADE DISCOUNT 40%  
ORDER CASE LOTS

Order Case	CONTENTS
L-A 25 Ranch House single bush packs, SOLID case of 25 of one variety of your selection. (Cost: Retail less 40%)	
L-E Small cases of 10 only—Ranch House packs, solid cases of 10 of one variety of your selection. (Cost: Retail less 40%)	

Mixed Cases of 25	ORDER CASE L-F	Retail Each
2 Mirandy. Red.		\$2.25
2 New Yorker. Red.		2.25
2 Nocturne. Red.		2.25
2 Rubaiyat. Red.		1.75
2 Pink Frost. Pink.		2.50
2 K. T. Marshall. Pink.		1.75
2 Lemon Chiffon. Yellow.		2.50
2 Peace. Yellow.		2.50
2 Mojave. Two-tone.		2.75
2 Cl. Crimson Glory. Red.		2.50
1 Golden Showers. Yellow climber.		3.00
2 Fashion. Coral-pink floribunda.		2.00
2 Jiminy Cricket. Tangerine floribunda.		2.00
25 Retail for \$57.00	Disc. 40%	Cost \$34.20

## NON-PATENTED ROSE BUSHES IN COLLECTIONS OF 5

Order Case	CONTENTS—NON-PATENTED
	12 Royal Rose Collections, 5 named bushes; 1 each:
C-1A	Etoile de Hollande. Red Golden Charm. Yellow Pink Radiance Condesa de Sagato. 2-tone K. A. Viktoria. White Cost Each \$1.75 Case of 12 \$21.00
	12 Royal Rose Collections, 5 named; 1 each:
C-2A	Red Radiance Frau Karl Druschki. White Briarcliff. Pink President H. Hoover. 2-tone Luxembourg. Yellow Cost Each \$1.75 Case of 12 \$21.00
	12 Royal Rose Collections of 5 varieties unnamed, but mixed colors, 1 each:
C-3A	Red, pink, white, yellow and two-tone, identified by tag. Cost Each \$1.60 Case of 12 \$19.20
	12 Radiance Collections 5-bush Royal Rose pack, each containing:
C-4A	3 Red Radiance 2 Pink Radiance Cost Each \$1.75 Case of 12 \$21.00



Popular variety assortments collected in one large "Royal Rose" pack, 5 bushes to the unit, 12 units to the case. All are monthly blooming, budded Hybrid Tea, 2-year-old, field-grown, colorfully wrapped, attractively illustrated. Minimum Order: 1 case. Shipping wt.: 70 pounds.

## THRIFTY - THREE

Beautiful 3-pound package of 3 Rose bushes of a kind, non-patented:

T-A 20 Thrifty-Three packs of 3 bushes of a kind (60 bushes) in colorful red and silver bag, shipper's selection of good standard named varieties assorted by color for fast sales.	Cost Each \$1.15 Case of 20 \$23.00
T-W 20 Packs of 3 mixed, Red and Silver Packs: 1 red, 1 yellow, 1 pink	Cost Each \$1.15 Case of 20 \$23.00



## Non-Patented

(For bulk shipments of bare-root stock, please write for bare-root price list and send estimate of your annual needs.)

### RED

Ami Quinard  
Better Times  
Crimson Glory  
Etoile de Hollande  
Grenoble  
Poinsettia  
Red Radiance  
Rouge Mallerin

### PINK

Betty Uprichard  
Briarcliff  
Editor McFarland  
Picture  
Radiance  
The Doctor

### WHITE

F. K. Druschki  
K. A. Viktoria  
Konigin Luise

### TWO-TONE

Condesa de Sagato  
Countess Vandal  
Edith Nellie Perkins  
Pres. H. Hoover  
Talisman

### YELLOW

Eclipse  
Golden Charm  
Soeur Therese

### FLORIBUNDA & POLYANTHA

Else Poulsen, Pink  
Floradora, Red  
Red Ripples

### CLIMBERS

Blaze, Red  
Cl. Etoile de Hollande, Red  
Cl. Mrs. P. S. du Pont, Yellow  
Cl. Poinsettia, Red  
Cl. Radiance, Pink  
Cl. Red Radiance  
Cl. Red Talisman  
Cl. Talisman, Two-tone  
Paul's Scarlet Climber

## 1956-57 NON-PATENTED PACKAGE VARIETIES

Buyer's Choice in Solid Cases  
1-A and R-A, D-E, 1-E, and R-E

Shipper's Fastest Selling Selection in Mixed Cases  
1-B and R-B

Proven best in their class, these standard, heavy flowering roses are available in solid large or solid small cases of your choice of three styles: Deluxe Ranch House, No. 1 Everblooming and Royal Rose Packs:

### RANCH HOUSE—The Deluxe Pack

Order Case No.	Contents	ITEM	Each
D-E	10	DELUXE RANCH HOUSE PACKS.....	\$0.95
		2-year Giant—Minimum of 5 of a kind or multiples of 5, your selection of varieties (non-patented) listed at left. Specify variety.	
		40 lbs.	Case of 10: \$9.50

### No. 1 RED AND SILVER

(AAN grade standard, heavy No. 1 or better)

Red and Silver Bag with 5 x 7-inch Flower Illustration

COST PER BUSH PACK: 72c

\$18.00 PER CASE OF 25

70c in Case 1-B, Shipper's Choice

Save 50c in Case 1-B

Order Case

CONTENTS

1-A 25 No. 1 single bush packs, SOLID case of 25 of one variety of your selection. \$18.00.

1-B 25 No. 1 mixed Shipper's selection of fast-selling named varieties assorted by colors for popular demand: 7 red, 4 pink, 2 white, 4 yellow, 4 two-tone, 2 climbers, 2 floribundas.

Special \$17.50 (70c each)

1-C 25 No. 1 grade, assorted as follows:

3 Red Radiance	3 Radiance, Pink	2 Edith Nellie Perkins, 2-tone
2 Crimson Glory	2 Editor McFarland, Pink	2 Talisman, 2-tone
2 Ami Quinard, Red	2 Golden Charm	2 Blaze, Red climber
2 K. A. Viktoria, White	2 Soeur Therese, Yellow	1 Cl. Talisman, 2-tone
	\$18.00	

1-D 25 No. 1 Packs, mixed case

5 Red Radiance	4 Pink Radiance	4 Golden Charm
4 Poinsettia, Red	4 K. A. Viktoria, White	4 Talisman, Two-tone
	\$18.00	

1-E Small Cases of 10 Only—No. 1 Packs, solid cases of 10 of one variety of your selection—\$7.20.

### AWARD-WINNING ROYAL ROSE SINGLE PACKS

(AAN grade standard, heavy No. 1½)

The Popular Gold and Blue Color Combination

COST PER BUSH PACK: 57c

\$17.10 PER CASE OF 30

(55c in Case R-B, Shipper's Choice)

Order Case

CONTENTS

R-A 30 Royal Rose single bush packs, SOLID case of 30 of one variety of your selection. \$17.10

R-B 30 Royal Rose packs, Shipper's selection of fast-selling named varieties, assorted by color for popular demand: 8 red, 5 pink, 2 white, 5 yellow, 4 two-tone, 3 climbers, 3 floribundas—Special \$16.50 (55c each)

R-C 30 Royal Rose, mixed, as follows:

3 Red Radiance	2 Ed. McFarland, Pink	2 Talisman, 2-tone
2 Crimson Glory	2 Golden Charm	3 Blaze, Red climber
2 Ami Quinard	2 Soeur Therese, Yellow	2 Paul's Scarlet Climber
2 K. A. Viktoria, White	2 Edith Nellie Perkins, 2-tone	1 Cl. Talisman, 2-tone
3 Radiance, Pink		2 Floradora, Red floribunda
	\$17.10	

R-D 30 Royal Rose, mixed

5 Red Radiance	5 Radiance, Pink	5 Golden Charm
5 Poinsettia, Red	5 K. A. Viktoria, White	5 Talisman, Two-tone
	\$17.10	

R-E Small Cases of 12 Only—Royal Rose packs, solid cases of 12 of one variety of your selection—\$6.84







# ARP PECAN trees PACKAGED

Better Looking, Faster Selling, Longer Lasting. Prepackaged and exclusive with Arp Nursery Co. because the Arp Tree Packer, like the Arp Rose Packer, is original in design and construction.

## PRICES—F.O.B. ARP

	Size	Each Lots of 10 to 45	Each Lots of 50 Up
Minimum Order	18 to 24 inches	\$1.55	\$1.45
Multiples of 5 of a kind, in cases of 10 Trees	2 to 3 feet	1.75	1.65
	3 to 4 feet	1.95	1.85
	4 to 5 feet	2.40	2.25

		Lots of 8	Lots of 40
Minimum Order	5 to 6 feet	\$2.95	\$2.75
Multiples of 4 of a kind, in cases of 8 Trees	6 to 7 feet	3.85	3.65
	7 to 8 feet	4.90	4.65
	8 to 10 feet, light	6.50	6.25

## Papershell Varieties:

Success  
Stuart  
Mahan

Schley  
Texas Prolific  
Moneymaker

Moore  
Western Schley  
Burkett  
Delmas

For Bulk Bareroot Trees for Storage, Heel or Direct Landscape Planting, Write for Prices on Arp Stock, Bareroot, up to 15 feet.

Root-Packaged Pecan Trees are uniformly, beautifully contained in colorful green waterproof bag. Tempting pecan nuts in two shades of brown are spotted over this modern package. Nursery and Garden department tree sales in pecan territory will surely be stimulated when these clean, neat, dormant Arp Pecans, heavy-bodied and amply rooted, are displayed. Tree and nut illustrations in 4-color process, with planting instructions, appear on every package.

Most important commercial varieties, popular, thrifty sizes of vigorous selected Arp Pecans, famous in nursery business for 35 years, are offered in quantities. Promotional advertising in your community can be worthwhile now.

Pecan is a most desirable tree. Fruitful, shapely, permanent, it affords cooling shade all summer long.

Urge your customers to plant at least a few trees that will outlive their grandchildren—provide tasty nuts for the table and the kitchen while covering the play area or pasture with welcome relief from summer temperatures, year after year, and for so very little money!

From the Gulf of Mexico to Southern Pennsylvania, from the Atlantic to the Panhandle, in grove or landscape project, on boulevard or patio, Pecans from Arp can be important and profitable in your nursery sales.

Shipping season is usually Nov. 1 to March 10.

Freshly dug stock goes into each order. Motor freight line gives cheapest transportation to most Southern points. Truckload distribution can be arranged.

Burlapped case of 10 packaged trees (minimum order) weighs 70 to 90 lbs., depending on size of tree ordered. Trees larger than 5 feet are packed in cases of 8 (minimum order).



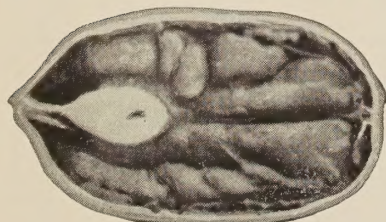
DELMAS



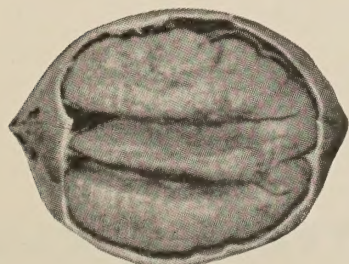
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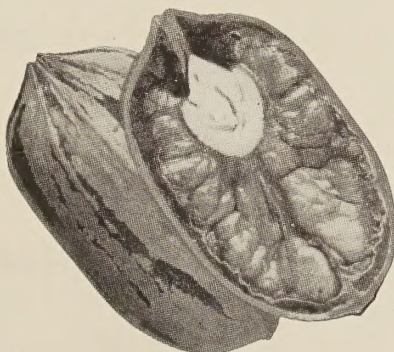
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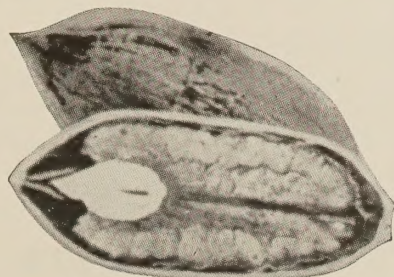
WESTERN SCHLEY



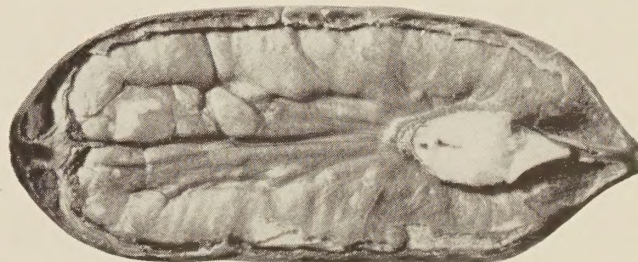
BURKETT



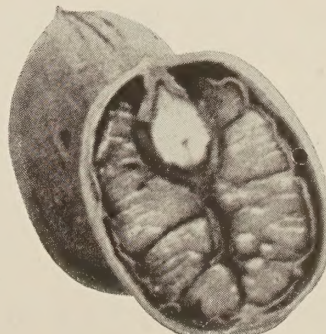
STUART



SCHLEY



MAHAN



MONEYMAKER



SUCCESS





## Thomas Black Walnut

Bears very young, often the second or third year after planting. Nuts are of immense size and have delicious flavor. Thin shells and large kernels that come out easily because they are so large and plump. Grown in almost every state. Very hardy and a fast grower.

Size	Price each in Cases of 10
2 to 3 ft.....	\$1.39
3 to 4 ft.....	1.67
4 to 5 ft.....	2.05

## English Walnut

Large, plump nuts of extra-fine quality from a splendid shade tree. For moderate climates not usually subject to severely sudden temperature changes.

Size	Price Each in Cases of 10
2 to 3 ft.....	\$1.75
3 to 4 ft.....	1.95
4 to 5 ft.....	2.40

## American Black Walnut

Selected from good strain with large nuts and fine kernels. Trees are fast growing and good for shade trees as well as nuts.

Size	Price Each in Cases of 10
2 to 3 ft.....	\$0.83
3 to 4 ft.....	.98
4 to 5 ft.....	1.21

## Grafted Japanese Persimmons

on American Persimmon 2-year-old

Comparatively hardy. Fine eating fruit, large, round and red, almost seedless. Bears when young. Fair frost resistance.

Sizes	Price Each In Case of 10	Each Minimum 100 Trees and Up
2 to 3 ft.....	\$1.10	\$1.00
3 to 4 ft.....	1.35	1.25
4 to 5 ft.....	1.70	1.55
5 to 6 ft.....	2.25	2.10

SHIPPING WEIGHT: Approx. 50 lbs. per case of 10

## FRUITS, SHRUBS, TREES

F.O.B. distribution point for truckload or pooled loads

CLASS	ITEM—Varieties, Size	Single Packs	Cost Each (in Lot of 10)
<b>FRUIT</b>			
APPLE. $\frac{7}{16}$ in.....			\$0.85
	Red Delicious	Winesap	Yellow Delicious
APRICOT, Early Golden. $\frac{7}{16}$ in.....			1.10
CHERRY. $\frac{7}{16}$ in., 3 to 4 ft., 1-yr.....			1.10
	Montmorency. Sour		
	Black Tartarian. Sweet		
PEACH. $\frac{7}{16}$ in., 1-yr.....			.93
	Elberta	Hale Haven	
	Early Elberta	Indian Cling	
	Frank	J. H. Hale	
PEAR. $\frac{7}{16}$ in., 1-yr.....			.99
PLUM, Bruce. $\frac{7}{16}$ in.....			1.10
FIG. 18 to 24 in.....			.63
GRAPE. 2-yr., No. 1.....			.58
	Concord, Delaware		

### SHADE

ELM, Chinese. 6 to 8 ft.....	1.08
MAPLE, Silver. 5 to 6 ft.....	.94
WILLOW, Weeping. 5 to 6 ft., branched.....	1.08

### BROADLEAVED

ABELIA Grandiflora. 18 to 24 in.....	1.03
BARBERRY, Redleaf. 18 to 24 in. TR.....	1.03

### SHRUBS, Deciduous

ALTHEA. 18 to 24 in.....	.58
CRAPE-MYRTLE, Red. 2 to 3 ft.....	.70
DEUTZIA, Pride of Rochester. 2 to 3 ft.....	.70
FORSYTHIA intermedia spectabilis. 2 to 3 ft...	.73
HYDRANGEA paniculata grandiflora. 2 to 3 ft., 2-yr.....	.83
SPIREA, Van Houtte. 2 to 3 ft.....	.70

### FLOWERING TREES

DOGWOOD, White Fl. 3 to 4 ft.....	1.54
PEACH, Dbl. Fl., Red. 3 to 4 ft.....	1.05
REDBUD, American. 3 to 4 ft.....	.94

## CONTAINER-GROWN ROSES FOR SPRING 1957

For your Truck's Loading at Arp, or for Arp Truck Delivery in 300-Mile Radius at Additional Transport Cost:

Most Popular and Novel Varieties Booked, Subject to Crop, at Current Retail

Each Plus 50c Per Container, Less Trade Discount: 40%

### PLANT PATENT NOTICE:

The following provisions apply to all patented and trade-marked plants we sell. Each of the plants so indicated is a patented variety under the laws of the United States and any asexual reproduction or distribution by sale, gift or otherwise of scions, buds or cuttings therefrom for such reproduction without license from the patent owners constitutes an infringement of the patent for same. Any unauthorized reproduction, sale or other distribution of reproducing propagating material of these roses prohibited by the patents, under the names and/or trade-marks of the patent owner or any other name or names, will subject the reproducer, seller, or distributors thereof to prosecution for infringement under the United States Patent and Trade-Mark Laws



# ROSE

## PINK FROST

(Plant Pat. 1269)

This huge hybrid tea show rose of exciting blended pink coloring, an Arp introduction, is a product of the Armstrong Research Department. The double, high-centered flowers of charming light to medium pink color gradually become cupped in form as they open wide. They are of exhibition size—about 5 inches in diameter—with 38 to 45 petals, and have strong and pleasing Damask fragrance. Petals are thick and satiny and are arranged regularly. They are not easily affected by the weather. The bud color is carmine to crimson. Two famous roses, Charlotte Armstrong and Texas Centennial, were the parents, and from them this splendid newcomer inherited vigorous, healthy growth. The upright plant grows to about 5 feet the first season and is well covered with glossy, leathery foliage. It flowers abundantly and the blooms are excellent for cutting because they are so long lasting. A real blue-ribbon rose.

### DISPLAY SALES AIDS

1. Color variety label and planting instructions on each package.
2. Extra color illustrations, for poster, window or counter display, included free when requested.
3. Ranch House, Royal Rose and Arp Pecan newspaper mat service for advertising layouts, headings and illustrations, available free.
4. All-America Rose Selections folder and gardening suggestions leaflet available free.
5. Point - of - purchase sheets (color poster 22 x 14 in.) mailed with package invoices.





# Golden Showers

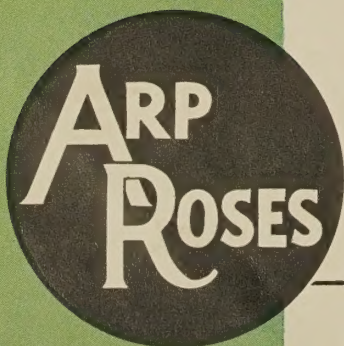


1957 All-America Rose Selection



## Climbing Rose **GOLDEN SHOWERS** (Plant Pat. App. for)

An enchanting new everblooming climber and pillar rose, hardy and highly resistant to disease. It combines beautifully shaped, long-pointed buds of daffodil-yellow and high-centered, open yellow blooms. Very large and fragrant. Almost thornless, with long, bronzy cutting stems. It may be trained along a trellis or fence, and it may also be grown as a bush or pillar. In any form, Golden Showers is an exciting newcomer to the rose scene.



P. O. Box 3338

TYLER • TEXAS

(ARP NURSERY COMPANY)

